



SPONSORSHIP OPPORTUNITIES

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IOWA

CUTTING HORSE
association

Iowa Cutting Horse Association 2017 Sponsorship Opportunities

We invite you to become involved in one of the fastest growing equine sports in the world: CUTTING.

“The National Cutting Horse Association (NCHA) promotes and celebrates the cutting horse, whose origin on Western ranches allows us to support ranching and its western heritage.” The NCHA was formed in 1946 by a group of cowboys and ranchers with the goals of promoting cutting competition, standardizing contest rules and preserving the western heritage. In 1955, 300 NCHA events were held with total purses of \$190,000. Today, more than 2,200 shows are held annual with total prize money exceeding \$36 million.

The Iowa Cutting Horse Association is the state affiliates of NCHA. We work to promote the sport of cutting here in Iowa and the Midwest, hosting weekend events throughout the state and the Futurity Show in Waterloo in August. To encourage and recognize supporters of the Iowa Cutting Horse Association (ICHA), and the Iowa Breeders Cutting Futurity (IBCF), we offer these sponsorship packages.

Sponsorship	Sponsor Benefits
\$200	Small Web Banner/Link on ICHA and IBCF websites Facebook promotion and Logo posted to our Facebook Page throughout year
\$500	Large Web Banner/Link on ICHA and IBCF websites Facebook promotion and Logo posted to our Facebook Page throughout year Sponsor recognition announced at ICHA shows, clinics & ICHA/IBCF Futurity
\$750	Large Web Banner/Link on ICHA and IBCF websites Facebook promotion and Logo posted to our Facebook Page throughout year Sponsor recognition announced at ICHA shows, clinics & ICHA/IBCF Futurity Press release on sponsorship sent to various industry publications Logo/Name on shared sponsor board posted at ICHA shows & ICHA/IBCF Futurity Sponsor-provided banner hung at shows or clinics and Futurity (outside of arena)
\$1000	Large Web Banner/Link on ICHA and IBCF websites Facebook promotion and Logo posted to our Facebook Page throughout year Sponsor recognition announced at ICHA shows, clinics & ICHA/IBCF Futurity Press release on sponsorship sent to various industry publications Logo/Name on shared sponsor board posted at ICHA shows & ICHA/IBCF Futurity Sponsor-provided banner hung at shows or clinics and Futurity (inside show arena) Invitation for two to ICHA Annual Awards Banquet, January/February 2018
\$1500	Large Web Banner/Link on ICHA and IBCF websites Facebook promotion and Logo posted to our Facebook Page throughout year Sponsor recognition announced at ICHA shows, clinics & ICHA/IBCF Futurity Press release on sponsorship sent to various industry publications Logo/Name on shared sponsor board posted at ICHA events & ICHA/IBCF Futurity ICHA or IBCF Futurity Class Sponsorship & awards presentation Sponsor-provided banner hung at shows or clinics and Futurity (inside show arena) Invitation (2 dinner tickets) to ICHA Annual Awards Banquet, January or February 2018 Vendor Booth 10x10 at 2017 ICHA/IBCF Futurity

Iowa Cutting Horse Association/Iowa Breeders Cutting Futurity Futurity Show Only Sponsorships

August 18-20, 2017 · Waterloo, Iowa · National Cattle Congress

\$100 Sponsor-provided banner hung at Futurity Show (outside of arena)
Sponsor recognition announced at Futurity Show

\$200 Vendor Booth, 10x10, at Futurity Show
Sponsor recognition announced at Futurity Show
*Sponsorship may be split \$100 cash/\$100 retail value product

\$300 Futurity Class Sponsorship
Sponsor ad on ICHA/IBCF website Futurity pages
Sponsor recognition announced at Futurity Show and in results
Sponsor-provided banner hung at Futurity Show (outside of arena)

ICHA Year End Awards Sponsorship

\$1500 Large Web Banner/Link on ICHA website
Facebook promotion and Logo posted to our Facebook Page throughout year
Sponsor recognition announced at ICHA shows, clinics & ICHA/IBCF Futurity
Press release on sponsorship sent to various industry publications
Logo/Name on shared sponsor board posted at ICHA shows & ICHA/IBCF Futurity
Sponsor-provided banner hung at 2 shows or clinics and Futurity (outside of arena)
Invitation (2 dinner tickets) to ICHA Annual Awards Banquet, January/February 2018
Logo on ICHA Year End Awards
Logo on ICHA Awards Banquet Program and information

2017 ICHA Event Schedule

See our schedule information on our website, iowacuttinghorseassociation.com and on our Facebook page for updated information and dates.



Iowa Cutting Horse Association
21955 H Avenue · Grundy Center, IA 50638
www.iowacuttinghorseassociation.com

Iowa Breeders Cutting Futurity Association
Virginia Williams · 1275 N. East Street · Corydon, IA 50060
www.iacuttingfuturity.com





Yes! I would like to join the
Iowa Cutting Horse Association
in promoting this great
All American Sport!

The Sponsorship Package that best fits for me is:

ICHA Sponsorships

- \$ 200
- \$ 500
- \$ 750
- \$1000
- \$1500

*Please email your web banner & logo to iowacutting@gmail.com

ICHA/IBCF Futurity Class to Sponsor: _____

Sponsor Booth 10x10 at Futurity, type of business: _____

Futurity Sponsorships: Iowa Cutting Horse & Iowa Breeders Cutting Futurity

- \$100
- \$200 Sponsor Booth, 10x10 type of business: _____
- \$300 Futurity Class to Sponsor: _____

ICHA 2016 Year End Awards Sponsorship

- \$1500

*Please email your web banner/logo to iowacutting@gmail.com

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

And I would like to become a member of ICHA

- Single Membership \$30
- Family Membership \$35

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

HOME PHONE: _____ CELL PHONE: _____

EMAIL: _____

NCHA ID# (not required) _____

Checks can be made payable to ICHA. We thank you for your support!
Iowa Cutting Horse Association · 21955 H Ave. · Grundy Center, IA 50638